

SAFE ROADS TO PROSPERITY

ROADS AUTHORITY  
Private Bag 12030  
Ausspännplatz  
Windhoek  
NAMIBIA

# **NOTICE OF AWARD**

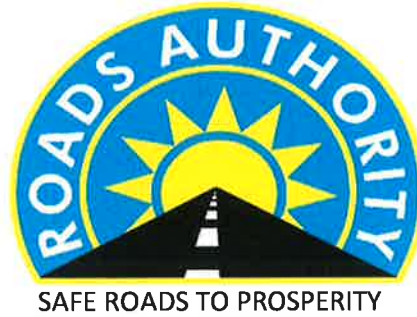
**BID NO: NCS/RFQ/RA-05/2024 RE-VAMPING OF ROADS AUTHORITY LOGO AND DRAFTING OF THE CORPORATE IDENTITY MANUAL**

Award Date	Company / Entity Awarded	Awarded Amount (N\$)
19 February 2025	Ogilvy and Mather Advertising Namibia (Pty) Ltd	271 975.00



**Established in terms of the Roads Authority Act, 1999 (Act 17 of 1999)**

**Board of Directors:** Ms L. Brandt (Chairperson), Mr P. Muluti (Deputy Chairperson), Ms H. Amupolo, Mr T. Hamata, Mr G. Kadhikwa, Mr P. Greeff, Dr. G. Tshoopara



## **ROADS AUTHORITY**

# **EXECUTIVE SUMMARY OF BID EVALUATION REPORT**

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**Re-Vamping of Roads Authority Logo and Drafting  
of the Corporate Identity Manual**

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**Procurement Reference No: NCS/RFQ/RA-05/2024**

### Executive Summary of Bid Evaluation Report

**Procurement Title – Re-Vamping of Roads Authority Logo and Drafting of the Corporate Identity Manual**

**Reference Number of Procurement: NCS/RFQ/RA-05/2024**

1. Scope of Contract: Re-Vamping of the Roads Authority Logo and Drafting of the Corporate Identity manual
2. Procurement method used: Request for Sealed Quotation
3. Date of Invitation of Bids: 16 September 2024
4. Closing date for submission of bids: 25 October 2024
5. Date and place of opening of bids: 25 October 2024, Roads Authorities Head Office, Windhoek.
6. Number of bids received by closing date: 7
7. Responsiveness of bids: 1

Bidder's Name	Pricing at bid Opening N\$	Responsive (yes/No)	Reasons why bid is not responsive
Vizazi Advertising and Marketing (Pty) Ltd	183 149.00	No	<ul style="list-style-type: none"> <li>• Logo design not acceptable.</li> <li>• No rationality behind the logo.</li> </ul>
Gayla's Trading Enterprises cc	1 840 000.00	No	Methodology, Workplan Timeframes, Qualifications, and Portfolio of similar services all not submitted.
On-Spot Mining and Construction (Pty) Ltd	207 000.00	No	Principal line of business not in line with the procurement.
Rich Information Technology cc	82 000.00	No	<ul style="list-style-type: none"> <li>• Submitted qualification not in line with the procurement.</li> <li>• Portfolio of similar services not submitted.</li> </ul>
Vybrands Investment cc	574 739.64	No	Affirmative Action Certificate not attached.
Ogilvy and Mather Advertising Namibia (Pty) Ltd	271 975.00	Yes	N/A
A2Z Media Adzooka cc	350 000.00	No	<ul style="list-style-type: none"> <li>• Methodology not submitted.</li> <li>• Submitted logo not aligning with RA vision.</li> </ul>

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## 8. Price Comparison for bids that are substantially responsive:

Table 1 below lists the bid prices received and the price for each:

<b>Bidder No.</b>	<b>Name of Bidder/ Supplier</b>	<b>Bid corrected Amounts (N\$)</b>	<b>Corrected Bid Amounts (N\$), Including VAT (N\$) (VAT added for comparison purposes)</b>
6.	Ogilvy and Mather Advertising Namibia (Pty) Ltd	271 975.00	271 975.00

## 9. Best Evaluated Bid

<b>Bidder No.</b>	<b>Name of Bidder/ Supplier</b>	<b>Bid Amounts (N\$)</b>
6.	Ogilvy and Mather Advertising Namibia (Pty) Ltd	271 975.00

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